

Pierce Manufacturing Announces Firematic's 50th Anniversary With Their New Service Center And Dealer Of The Year Award

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Pierce Manufacturing Inc., an Oshkosh Corporation company, announced that Firematic Supply Company, Pierce's dealer for Eastern New York and Connecticut, has commemorated the company's 50th anniversary with the opening of a state-of-the-art showroom and service center in Patterson, New York, and the acceptance of Pierce's distinguished 2019 Dealer of the Year Award.

Sell And Service Fire Extinguishers

Originally established in 1961 to sell and service fire extinguishers and fire department supplies, Firematic was purchased by Mike Hanratty in 1969 with a focus on expansion and service. When the company began selling Pierce apparatus in 1980, territory coverage and product sales began to expand substantially. Continuing Firematic's long legacy, Peter Hanratty took the reins as a second-generation President in 2005.

Firematic technicians offer specialized diagnosis, repairs, and parts inventory"

"Opening our new showroom and service center in conjunction with the company's 50th anniversary is just one representation of our team's long-standing, continued commitment to broadening resources and support for our customers," said Peter Hanratty, president of Firematic Supply Company.

"The blue floor of our showroom emulates the first-class presentation of the latest fire apparatus products that customers experience on the Blue Floor at Pierce's factory in Appleton, Wisconsin. Additionally, Firematic technicians offer specialized diagnosis, repairs, and parts inventory to aid area departments with reducing apparatus downtime."

Firematic's service center offerings include:

- Service to these New York counties: Dutchess, Orange, Putnam, Rockland, and Westchester

- 24-hour, seven-days-a-week emergency service available
- Factory-trained Pierce technicians
- Pump maintenance, repair, testing, and overhaul
- Factory-authorized Waterous & Hale pump service
- Indoor apparatus storage
- 60,000-pound lift
- Fabrication and design
- Aerial device inspection and testing
- Certified welding service
- Application of Carwell Corrosion Protection System
- Mobile service units
- State-of-the-art, on-site pump test pit

2019 Dealer Of The Year Award

In addition to the opening of a new showroom and service center, Firematic was chosen among all dealers in North America to receive Pierce's 2019 Dealer of the Year award. The award is based on a dealership's outstanding client service, their growth as a company, and

sales of apparatus and new products. As a company, in recent years, Firematic increased facility square footage by 30,000 square feet and added more than 20 new employees.

"It was a pleasure to honor such a deserving company with the 2019 Dealer of the Year award, and I commend the Firematic team for the remarkable service provided to Pierce customers in the Northeast for the last 50 years," said Jim Johnson, president of Pierce Manufacturing. *"Regardless if they are working with customers, employees, or partners, Firematic always provides an exceptional experience."*

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